



DT-010-0046005

Seat No. _____

**Third Year Bachelor of Hotel & Tourism
Management (Sem. VI) Examination
April - 2022
6.5 : Entrepreneurship Development
(New Course)**

**Faculty Code : 010
Subject Code : 0046005**

Time : 3 Hours]

[Total Marks : 70

Instruction : Attempt all the questions. The marks are indicated in front of the questions.

- 1 Define any five of the following Terms: **5×2=10**
- (a) Crowd Funding
 - (b) Fabian Entrepreneur
 - (c) Venture Capitalist
 - (d) Start Up
 - (e) Sole Proprietorship
 - (f) Executive Summary
- 2 Attempt Any 5 from the following: **5×4=20**
- (a) List and elucidate on 4 qualities of an entrepreneur?
 - (b) How do Entrepreneurs benefit society?
 - (c) Indicate the role of Entrepreneurial Institutes in promoting Entrepreneurial growth?
 - (d) What are the important sources of finance to start entrepreneurial activity?
 - (e) Explain Mudra Yojana as a measure for finance in Entrepreneurship?
 - (f) Explain the importance of SWOT analysis as a part of Business Plan?
 - (g) Explain Limited Liability Partnership as a business structure ?

3 Attempt any 4 from the following questions: 4×10=40

- (a) Mr. Sharma owned a bakery that had the specialty for preparation of customized cakes. The price of the cakes was beyond the reach of the middle-income people and were targeted for an upper niche segment. Though the prices were high there was a constant problem of hygiene at the outlet and the interiors not matching the price. Moreover Mr. Sharma was rude to customers who tried giving him honest feedback about the business. This often led to customer dissatisfaction.
- (i) List and enumerate on 5 qualities that Mr. Sharma should possess in order to associate better with customers as an entrepreneur.
- (ii) Elucidate on how Entrepreneurship is different from an entrepreneur.
- (b) Who is a Woman Entrepreneur. What are the traits of Women Entrepreneurs? List challenges faced by women entrepreneurs.
- (c) Explain Entrepreneurial Environment. Write a detailed note on the features, importance, Macro and Micro Environment for undertaking Entrepreneurship.
- (d) What is a Business Plan? Why is Business Plan important to Entrepreneurship? List and explain the aspects that are mentioned in a business plan with relevant examples wherever necessary.
- (e) Define Entrepreneur and Entrepreneurship. List the functions performed by an entrepreneur to start and scale a business idea.
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